**Development/Communications Report - Tuesday, November 9, 2021**

* **Quarterly Newsletter -** Completed and released last week with good feedback.  Next newsletter (Feb/March) will talk about celebrating holidays and cultures in the Montessori classroom
* New **“Why I Give”** established with the Hicks family - waiting for their info.  Will release with the Giving Tuesday push
* **Giving Tuesday** is Tuesday, November 30th.  Plan on ParentSquare push and a separate Grandparents/ Friends push through MailChimp.
	+ Classroom Challenge?  Class winners receive pizza/popsicle lunch - may not want to do this until the Spring, as we did do a
	+ Grandparent Challenge - $2500 for the 25th anniversary?
	+ Could track on the website
* **Development Funds**
	+ **Deposited Charleston Wrap fundraiser** $8,264.50 for Sterling
	+ **2021/22 Annual Fund** collected to date: **$6,245**

|  | **Updated 11/3/21** |  | **$ 16,424.12** | **Rolled Over Amount from 2020/21** |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Fundraising "Buckets"** | Est % of Dev Budget | **$ 31,828** | '21/22 Actual Amt. Spent | **'21/22 Actual %** | **Amount Remaining** | **Spending Description** | **General Description** |
| 1 | Large Project | 20% | $ 6,366 |  | 0% | **$ 6,366** |  |  |
| 2 | Small Project | 10% | $ 3,183 | $ 2,054 | 22% | **$ 1,129** | Based of MS Garden $3000 grant; |  |
| 3 | Capital Improvements | 20% | $ 6,366 |  | 0% | **$ 6,366** |  |  |
| 4 | Education | 17% | $ 5,411 |  | 0% | **$ 5,411** |  |  |
| 5 | Community Goodwill/Sterling Community | 30% | $ 9,548 | $ 4,701 | 15% | **$ 4,848** | Sterling Spirit Wear, Garden Day, Teacher Appreciation Expenses to date | (PFSA Funds) |
| 6 | Donations to external non-profit | 3% | $ 955 |  | 0% | **$ 955** |  |  |
|  | **Totals** | **100%** | **$ 31,828** | **$ 6,755** |  | **$ 25,073** |  |  |

* **ESSER III Funds update**
	+ Purchasing smaller items (tables, shade sails, soccer goals)
	+ Working with Todd on estimates for larger projects, including design
		- Did hear back from the Natural Learning Initiative at NCSU - they know we are in the queue to discuss collaboration.
* **Whole Kids Garden Grant** - working with Tom K. over the year to collect process information and pictures of our MS Garden
* Reporting back to the **Heritage Foundation** for the grant we won for the Orienteering compasses.  This includes receipts and pictures.
* Looking into grant for BJP buses again for the Spring.