

Minutes from January 3, 2024 Meeting:

Attendance and Call To Order

Virtual via Google Meets

Chair: Robert Wolfe

Board Members: Jessi Fasola

Sterling Staff: Maureen Capillo, Stephanie Deming

Meeting was called to order at 12:02pm.

Agenda

- **Giving Stats (as of 1/2/24)**
 - a) **Board 100%**
 - b) **Admin 100%**
 - c) **Staff 68%**
 - d) **Community 35%**
- **Development Pinnacle Account balance \$82,000+**
- **At the end of November, Sterling was gifted a stock transfer of about \$1,150, which is NOT reflected in the numbers yet, as I don't have confirmation, other than from the giving party. I have reached out to Kim and Betty (Schwab account owners) for confirmation - need this info to send tax-donation letter.**
- **ACTION ITEMS**
 - a) **November Development Campaign - for Giving Tuesday 11/28**
 - i) **Goal - 75% community participation and \$15,000 raised.**
 - (1) **Still at just 35% community participation**
 - (2) **Raised over \$8,000 specifically for Giving Tuesday (again, does NOT include the stock transfer, which, when confirmed, should be included in that figure - \$9,152).**
- **Chamber of Commerce Update**
 - a) **Maureen and Stephanie attended Coffee Connection on 11/30. Good initial connection..**
 - b) **Looking at the Annual Meeting on 3/7 (Maureen and Stephanie can join). There are sponsorship opportunities (for as little as \$250) that might be worthwhile:**
https://growthzonesitesprod.azureedge.net/wp-content/uploads/sites/819/2023/12/2024_Sponsor-Packet_FINAL-12.18.2023.pdf
 - c) **Sterling will host a Chamber Coffee Connection on 4/3 at the Chamber (8-9:30am - may be nice to have a Board Member present)**

Discussion Items:

Closure and Next Steps:

Meeting was adjourned at 12:45p.

End at 12:30PM