

LAURA HOLLAND UZZELL FOUNDATION

A nonprofit organization

Minutes and Board Report from May 13, 2024 Meeting:

Attendance and Call To Order

Virtual via Google Meets

Chair: Ryan Hill Board Members: Katie Brown, Jessi Fasola Others: Maureen Capillo, Sam Chaltain, Stephanie Deming

Meeting was called to order at <u>4:09pm</u>.

Discussion Items:

Next Actions to close the Strategic Communications Framework

- Finalize the language in the Strategic Communications Framework (our 5 buckets)
 - Sam to provide the board with recommended final document based on the feedback from the board and the director team to bring this home. His proposed document will include some graphic design work for presentation.
- Same is working with the ops team to confirm the stats and facts to go with each disposition in the final document.

Next Phase: Mapping the Pathways

- We have priorities that have arisen from our work and Sam will guide us through. This work is beginning with the director team on Tuesday, May15.
- We will then be having a similar session with the board to go deep into our priorities to begin framing out the work under those priorities.

Tactically:

How much time can we ask for from board members? How many sessions?

- We will ask for a 2.5 hour session from the board and we will do this virtually.
- A survey will go to the board members following our Wednesday board meeting in order to find a time within the next 4 to 6 weeks to accomplish this session.



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The Meeting details:

- 2.5 hour session
- First final draft for a set of strategic priorities (Culture, Communications and Continuity)
- Sam will put together a deck to frame this session for the board to review.
- Introduce the priorities, where they came from and the data behind them and establish the work to be accomplished under each. .

The Community:

- Community Days (June 15th and July 27th)
- Communications to community expected:
 - Maureen's June letter early June
 - Late June Annual Report (Sam to give blurb from our work to be included)
 - Welcome packets are sent late July. In order for our communications not to be lost in the mix, we expect an early August Strategic Planning update to Community
- Establish the time for the barn raising celebration and put it on the school calendar??
 - Consider a time in November or pushing it out to January. (Board Discussion.
 - Of note...
 - Giving Tuesday is December 3rd.
 - Discussion Items / Investment / Ad Hoc Committee for the event / Date for the event.

Closure and Next Steps:

Meeting was adjourned at <u>5:04p</u>.

Up Next:

- Board Member survey this week for a session date (2.5 hrs)
- Board discussion to discuss the investment for our barn raising event and the date.
 - Should we create and ad hoc committee