

PFSA Community Meeting Notes

Wednesday, May 22, 2024

- **Introduction:**
 - Stephanie Deming, Development Manager, led the third PFSA community meeting of the 2023-24 school year
- Welcomed all attendees including –
 - Maureen Capillo, Executive Director
 - Stephanie Deming, Development Manager
 - Paige Ossman, Operations Team
- **Goal of Meeting: Wrap Up and Thank You for a Great Year**
- **Spring recap –**
- **Movie Nights**
 - April Movie Night – Successful event despite attendance a little down due to little chilly weather and Basketball March Madness
 - Thank you to Lisa Hicks for her hard work this year with both movie nights
- **Charleston Wrap Fundraising**
 - Great effort and Thanks to Gaby DePriest for her hard work making the fundraiser happen with short notice
 - \$1200 raised
 - Looking to do in the Fall next year with hopefully better turnout as in the past
- **Alumini Reception/Day**
 - Reception: Great first event at Mayton Inn
 - Small Attendance this year, but good start for expansion in years to come
 - Day: Good turn out – near 100 Alumni returned and attended; Hope – as Monday event continues to grow then that in turn will help the reception attendance grow as well

- Huge Thank you to Stephanie Deming for all her hard work with both the reception and the Alumni day luncheon

- **Garden Days**

- Great turn out and Great Day for Spring Garden Day
- Good sales of plants and Spiritwear
- Small but successful Spiritwear Swap – hope to grow in years to come
- Special Thanks to both chairs – Kidist Maxwell and Shristi Shrestha; Ginger Lowi and Sarah Krummenacker for all their hard work

- **International Festival**

- Another successful year with great turnout (approx. 1000 attended)
- Good feedback from those that attended
- Family Booths were a huge hit – definitely have more emphasis on this aspect for next year's festival; Goal is to have more families participate with their unique cultures
- Food Trucks were successful and donated 10% of their profits towards Development
- Silent Auction had a small return, but was successful in highlighting local businesses in our broader community – with \$7.03 in the box, the Sterling mascot was named Seymour Stingray
- Getting families to volunteer continues to be an issue – This year, there were approx. 90 open volunteer slots the week before the festival and many of the slots were filled by the Panther Creek High School Key Club members and a handful of families at Sterling – Maureen emphasized that events like this cannot continue to happen unless we have more family volunteer involvement and that this aspect needs to be addressed for community and safety concerns

- There was a larger committee this year, and looking towards next year, will need large committee again to pull off
 - VOLUNTEERS needed or we cannot have the event
 - Big Thank You to the committee members: Hagar Abdel-Baky, Susan English, Faith Meeker and Paige Ossman; as well as, the Ops team members and those teachers and staff members who volunteered, putting in a 15 hour day the day of the event
- **Teacher Appreciation Week**
 - Went really well and was a great week of showing teachers and staff appreciation
 - Had a great feel for the week with a good balance of options for families to show their appreciation throughout the week
 - Special Thanks to Susan English and Paige Ossman for their hard work
 - Maureen also mentioned the small tokens given to staff throughout the year were well received and helped to brighten the staff's days throughout the year
- **Book Fair**
 - Still waiting on the delivery and tally of money raised
 - Huge Thank You to Amanda Huff, Amanda Heater, Swati
- **Financial Aspects of the 2023-24 Year:**
 - PFSA in general brought in about \$10,000 through the various events throughout the year
 - Expenses around \$11,500
 - All paid from the Development budget for community events for community building
 - PFSA brought in about 20% of the total Annual Fund fundraising for the year
 - Overall, showing a growth trajectory in participation and fundraising from years past

- **Looking Ahead:**

- Looked at the calendar for 2024-25 school year and PFSA event dates; Dates and calendar are posted on Sterling website
- Looking for new Parent Admin Liaison as Paige Ossman is now part of the staff as the Office Manager, within the Operations Team
- Thinking about Open House in August – looking to have a more robust PFSA presence for new and moving up families (1st, 4th, 7th grade families) to see what PFSA is and has to offer

- **Seymour Stingray says have a great summer!**