

# Minutes from June 5, 2024 Meeting:

## Attendance and Call To Order

*Virtual via Google Meets*

Chair: Robert Wolfe

Board Members: Jessi Fasola

Sterling Staff: Maureen Capillo, Stephanie Deming

Meeting was called to order at 12:02pm.

### Agenda

- **Giving Stats (as of 6/4/24)**
  - Board 100%
  - Admin 93%
  - Staff 84%
  - Community 36%

**Development Balance: ~\$88,703**

### 2022/24 Income/Spending

\$ 5,827	\$ 4,370	19,665	\$ 7,961	\$ 9,079	\$ 1,271	1,650	-	\$ (1,651)	\$ (4,005)	\$ (11,049)	\$ (3,528)
					<b>COME</b>	<b>49,823</b>				<b>PENDING</b>	<b>(20,233)</b>
11.70%	8.77%	39.47%	15.98%	18.22%	2.55%						
<b>Matching</b>	<b>Check -</b>	<b>e</b>	<b>al</b>	<b>ndraising</b>	<b>est</b>	<b>n</b>	<b>sorships</b>	<b>velopment</b>	<b>SA</b>	<b>to</b>	<b>t</b>
<b>tions</b>	<b>l Fund</b>										
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### ACTION ITEMS

- Takeaways from 2023/24 Annual Fundraising:
  - Our numbers over the years are slowing increasing, which is promising!
  - Maintaining 35-40% of community will consistently donate, as seen in the consecutive years numbers of donors
  - For 2024/25, we need to give people concrete action items (rather than just holding the funds in our “treasure chest”). Could be barn-raising for Strategic Planning; Outdoor environment improvements, etc.
- 2024 Annual Report in the process of being created
  - Will include information on Strategic Planning; NLI Outdoor Environment work; Professional Development (AMS Meeting); Specials and the usual Development overview.

- Chamber of Commerce
  - Meeting with Bill Spruill (speaker & business leader) in July
- Advertising on WUNC, FB and Triangle Family (Newcomers) Magazine for the July/August issue

**Discussion Items:**

**Closure and Next Steps:**

Meeting was adjourned at 12:30p.